

Analysis of Regions Not Currently Involved in WIRED Grants or RIGs: <u>Upper Maryland Area</u>

October 2008

Upper Maryland Area

Allegany County, Maryland Carroll County, Maryland Frederick County, Maryland Garrett County, Maryland Washington County, Maryland Franklin County, Pennsylvania Fulton County, Pennsylvania

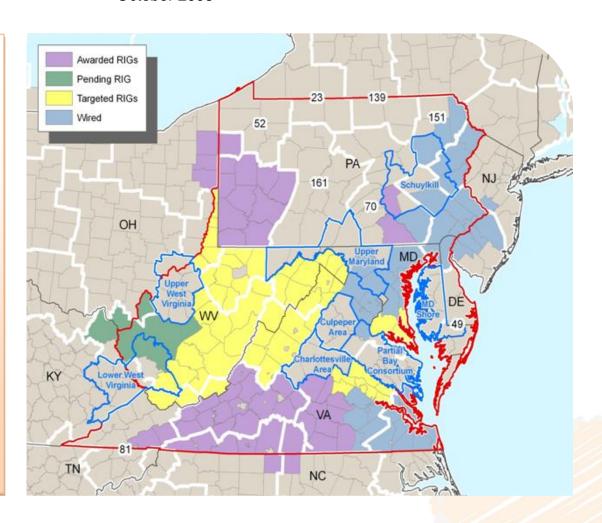






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About This Report

Chmura Economics & Analytics recognizes that accurate, timely data can be difficult to find. This regional report provides employment, wages, occupations, and skills data that can be used as background for an RIG application.

Frequently Asked Questions

What data sources were utilized in the creation of this report?

The data for this report come from a variety of sources. All data are checked, cleaned, combined, organized, and displayed in a way to maximize its usefulness. Yearly employment data in the below charts are based on four-quarter averages. Data for regions outside of Virginia and Ohio are imputed when not disclosed. A few of the sources of data which have been used in the creation of this report are:

- Quarterly Census of Employment and Wages (QCEW)
- Local Area Unemployment Statistics (LAUS)
- Occupation and Industry Forecasts
- Local Employment Dynamics (LED)
- O*Net
- National Center for Education Statistics
- Occupational Employment Statistics (OES)

Who is Chmura Economics & Analytics?

Chmura Economics & Analytics (Chmura) is a provider of applied economic consulting, quantitative research, and software solutions requiring the integration of advanced economic analysis. Chmura publishes *Virginia Economic Trends*, *Ohio Economic Trends*, electronic publications, and forecasts available via www.chmuraecon.com. Software products include JOBSeg®, WIBeg™, and OnStage.

Chmura has headquarters in Richmond, Virginia and a branch office in Cleveland, Ohio. Chmura Economics & Analytics is committed to achieving 100% customer satisfaction in all project engagements. The Chmura philosophy is that when our customer succeeds, Chmura has been successful. To contact us, send an email to info@chmuraecon.com.



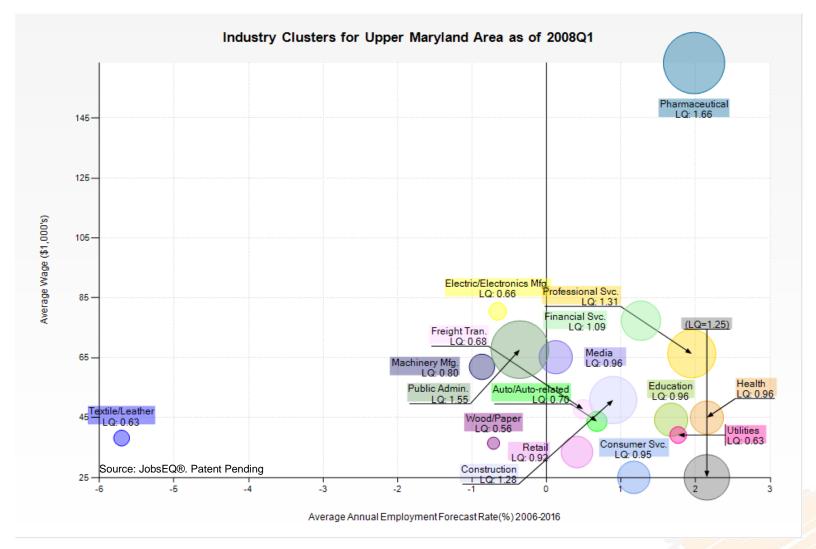
Executive Summary

The Upper Maryland area grew at a modest pace over the period examined in this report and appears to be transitioning in an orderly fashion from declining to expanding industries and occupations. The chemical manufacturing and securities industries each pay an average salary greater than \$130,000 and have been adding jobs. In contrast, accommodation, insurance, and several traditional manufacturing industries have been shedding jobs. The slowdown in residential real estate has also clearly impacted the region.

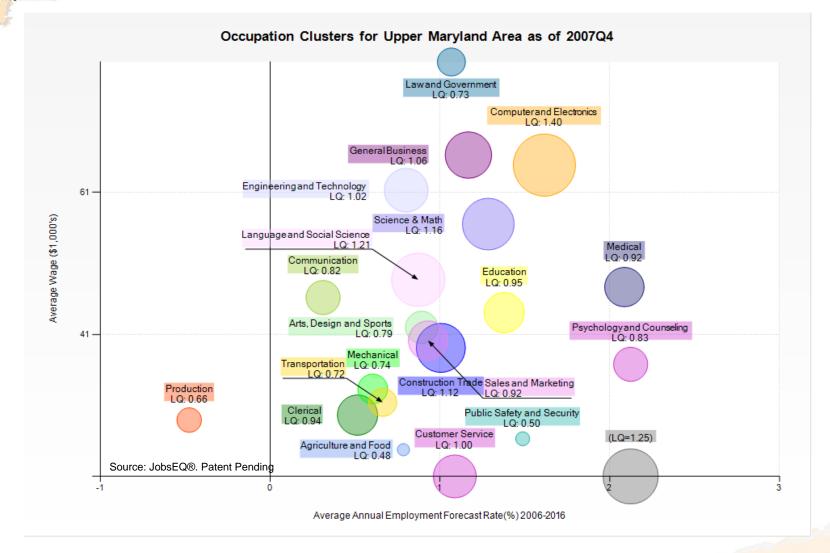
In terms of industry clusters, pharmaceutical firms have a strong presence in the region. The relatively large concentration of professional and financial services in the region is likely due to its proximity to Washington D.C. Occupation clusters in the region are diversified with computer and electronics being notably large.



Industry and Occupation Clusters



Note: See the appendix for an explanation of how to use industry and occupation cluster charts.





Employment by Major Sector

Upper Maryland Area Employment by Major Sector

	Employment				-	Employmen	t Change	
NAICS Industry Description	2007	2005	2002		nual Aver ges 2007	Number	Annual Average	Annual Aver Change Since 2002
0 Total	782,003	771,528	742,487	\$	49,231	10,476	0.7%	1.0%
11 Agriculture, Forestry, Fishing and Hunting	2,039	1,983	2,276	\$	26,078	56	1.4%	-2.2%
21 Mining, Quarrying, and Oil and Gas Extraction	1,133	1,221	1,017	\$	48,901	(87)	-3.6%	2.2%
22 Utilities	1,819	1,792	2,155	\$	51,860	26	0.7%	-3.3%
23 Construction	57,899	57,386	53,159	\$	50,773	514	0.4%	1.7%
31 Manufacturing	49,010	51,810	53,867	\$	60,290	(2,799)	-2.7%	-1.9%
42 Wholesale Trade	20,455	21,533	21,421	\$	62,507	(1,078)	-2.5%	-0.9%
44 Retail Trade	93,777	92,520	91,950	\$	27,256	1,257	0.7%	0.4%
48 Transportation and Warehousing	19,979	18,995	16,350	\$	43,480	985	2.6%	4.1%
51 Information	18,847	19,913	20,832	\$	70,451	(1,066)	-2.7%	-2.0%
52 Finance and Insurance	38,186	38,890	37,020	\$	75,397	(705)	-0.9%	0.6%
53 Real Estate and Rental and Leasing	15,702	16,491	14,394	\$	58,060	(789)	-2.4%	1.8%
54 Professional, Scientific, and Technical Services	82,890	80,765	76,943	\$	79,807	2,126	1.3%	1.5%
55 Management of Companies and Enterprises	9,095	4,196	2,480	\$	99,697	4,899	47.2%	29.7%
56 Administrative and Support and Waste Management and Remediation Services	47,067	47,923	42,023	\$	32,793	(857)	-0.9%	2.3%
61 Educational Services	61,906	58,921	57,801	\$	44,046	2,985	2.5%	1.4%
62 Health Care and Social Assistance	93,770	89,373	81,719	\$	44,636	4,397	2.4%	2.8%
71 Arts, Entertainment, and Recreation	11,968	11,160	12,153	\$	21,390	807	3.6%	-0.3%
72 Accommodation and Food Services	57,284	57,992	54,065	\$	17,189	(708)	-0.6%	1.2%
81 Other Services (except Public Administration)	33,355	33,030	32,338	\$	31,583	325	0.5%	0.6%
92 Public Administration	65,044	64,754	67,131	\$	66,329	290	0.2%	-0.6%

Employment growth is the broadest and most timely indicator of the general health of an economy.

Information obtained from this table provides insight to questions such as:

- Which industries are posting the largest increases or decreases in employment? What are their average wages—will the trend lead to a decrease or increase in the region's overall wealth?
- Are changes in employment levels cyclical or is a particularly industry in long-term decline? What is driving that trend?



Top 20 Employers by 3-Digit NAICS

Upper Maryland Area Top 20 Employers by 3-Digit NAICS

		Employment						ent Change 2005	_
NAICS	Industry Description	2007	2005	2002		nual Aver ges 2007	Number	Annual Average	Annual Aver Change Since 2002
541 Profession	nal, Scientific, and Technical Services	82,890	80,765	76,943	\$	79,807	2,126	1.3%	1.5%
611 Education	al Services	61,906	58,921	57,801	\$	44,046	2,985	2.5%	1.4%
722 Food Servi	ices and Drinking Places	50,923	48,678	45,154	\$	15,523	2,246	2.3%	2.4%
561 Administra	ative and Support Services	45,208	46,341	40,566	\$	32,589	(1,133)	-1.2%	2.2%
238 Specialty T	Frade Contractors	36,165	35,258	32,667	\$	44,302	907	1.3%	2.1%
621 Ambulator	ry Health Care Services	34,179	32,752	29,637	\$	56,987	1,427	2.2%	2.9%
923 Administra	ation of Human Resource Programs	25,586	25,901	26,041	\$	77,048	(315)	-0.6%	-0.4%
623 Nursing an	nd Residential Care Facilities	23,881	22,195	20,604	\$	29,893	1,686	3.7%	3.0%
622 Hospitals		23,038	22,187	19,808	\$	48,569	852	1.9%	3.1%
921 Executive,	Legislative, and Other General Government Support	22,347	22,683	22,421	\$	54,324	(337)	-0.7%	-0.1%
522 Credit Inte	ermediation and Related Activities	21,540	21,797	20,229	\$	61,225	(257)	-0.6%	1.3%
445 Food and I	Beverage Stores	19,572	17,693	20,200	\$	24,477	1,880	5.2%	-0.6%
236 Constructi	ion of Buildings	17,299	17,484	15,660	\$	58,158	(186)	-0.5%	2.0%
452 General M	lerchandise Stores	16,228	16,539	15,683	\$	19,589	(310)	-0.9%	0.7%
624 Social Assi	istance	12,676	12,256	11,682	\$	32,401	420	1.7%	1.6%
531 Real Estate	e	12,403	12,882	11,036	\$	63,473	(479)	-1.9%	2.4%
423 Merchant	Wholesalers, Durable Goods	12,347	13,670	13,304	\$	67,775	(1,323)	-5.0%	-1.5%
441 Motor Veh	nicle and Parts Dealers	12,290	12,844	12,044	\$	45,664	(554)	-2.2%	0.4%
524 Insurance	Carriers and Related Activities	11,520	12,140	12,238	\$	76,007	(621)	-2.6%	-1.2%
813 Religious,	Grantmaking, Civic, Professional, and Similar Organizations	10,165	10,238	10,851	\$	41,261	(73)	-0.4%	-1.3%

The **North American Industry Classification System** (NAICS) was developed cooperatively between the United States, Canada, and Mexico to provide data users with accurate information pertaining to the economy in the 21st century. The NAICS Code is composed of six digits. The first two digits define the top-level category. The three-digit industries shown above represent components of the major sectors.

Similar to the previous table, information obtained from this table provides insight to questions such as:

- Which industries are posting the largest increases or decreases in employment? What are their average wages—will the trend lead to a decrease or increase in the region's overall wealth?
- Are changes in employment levels cyclical or is a particularly industry in long-term decline? What is driving that trend?



Industries with Largest Employment Gains and Losses

Upper Maryland Area Top 20 Industries with Largest Employment Gain by 3-Digit NAICS

ion	NAICS Industry
	551 Management of Companies and Ente
	722 Food Services and Drinking Places
	445 Food and Beverage Stores
	623 Nursing and Residential Care Facilitie
	621 Ambulatory Health Care Services
anning, and Community De	925 Administration of Housing Programs,
	325 Chemical Manufacturing
ries	713 Amusement, Gambling, and Recreati
	493 Warehousing and Storage
	812 Personal and Laundry Services
	448 Clothing and Clothing Accessories Sto
	624 Social Assistance
	492 Couriers and Messengers
nancial Investments and Re	523 Securities, Commodity Contracts, and
Brokers	425 Wholesale Electronic Markets and Ag
	446 Health and Personal Care Stores
;	562 Waste Management and Remediatio
	515 Broadcasting (except Internet)
	332 Fabricated Metal Product Manufactu
	926 Administration of Economic Program
	446 Health and Personal Care Stores 562 Waste Management and Remediatio 515 Broadcasting (except Internet) 332 Fabricated Metal Product Manufactu

Information obtained from the table above identifies the industries that are adding the largest number of jobs which translates into those creating the greatest demand for new workers.



Upper Maryland Area Top 20 Industries with Largest Employment Loss by 3-Digit NAICS

-		Employment		Employme				-
NAICS Industry Description	2007	2005	2002		nual Aver ges 2007	Number	Annual Average	Annual Aver Change Since 2002
721 Accommodation	6,361	9,314	8,911	\$	30,629	(2,953)	-17.4%	-6.5%
423 Merchant Wholesalers, Durable Goods	12,347	13,670	13,304	\$	67,775	(1,323)	-5.0%	-1.5%
524 Insurance Carriers and Related Activities	11,520	12,140	12,238	\$	76,007	(621)	-2.6%	-1.2%
441 Motor Vehicle and Parts Dealers	12,290	12,844	12,044	\$	45,664	(554)	-2.2%	0.4%
321 Wood Product Manufacturing	2,409	2,961	2,452	\$	35,210	(552)	-9.8%	-0.3%
453 Miscellaneous Store Retailers	5,503	6,018	6,373	\$	22,287	(515)	-4.4%	-2.9%
327 Nonmetallic Mineral Product Manufacturing	2,798	3,252	2,874	\$	43,251	(454)	-7.2%	-0.5%
323 Printing and Related Support Activities	4,174	4,611	4,959	\$	49,049	(437)	-4.9%	-3.4%
313 Textile Mills	483	897	596	\$	51,594	(414)	-26.6%	-4.1%
312 Beverage and Tobacco Product Manufacturing	636	1,029	996	\$	50,682	(393)	-21.4%	-8.6%
331 Primary Metal Manufacturing	381	756	676	\$	48,234	(375)	-29.0%	-10.8%
322 Paper Manufacturing	667	1,040	1,910	\$	47,599	(373)	-19.9%	-19.0%
921 Executive, Legislative, and Other General Government Support	22,347	22,683	22,421	\$	54,324	(337)	-0.7%	-0.1%
923 Administration of Human Resource Programs	25,586	25,901	26,041	\$	77,048	(315)	-0.6%	-0.4%
452 General Merchandise Stores	16,228	16,539	15,683	\$	19,589	(310)	-0.9%	0.7%
532 Rental and Leasing Services	3,225	3,506	3,254	\$	37,225	(280)	-4.1%	-0.2%
922 Justice, Public Order, and Safety Activities	3,643	3,916	4,348	\$	41,895	(273)	-3.5%	-3.5%
811 Repair and Maintenance	7,133	7,401	7,014	\$	40,968	(268)	-1.8%	0.3%
522 Credit Intermediation and Related Activities	21,540	21,797	20,229	\$	61,225	(257)	-0.6%	1.3%
237 Heavy and Civil Engineering Construction	4,435	4,643	4,830	\$	74,387	(208)	-2.3%	-1.7%

Information obtained from the table above identifies the industries that are shedding the largest number of workers which translates into the number of people who are likely looking for jobs in the region or in need of retraining.



Declining Occupations

Bureau of Economic Analysis Region Upper Maryland Top 20 Declining Occupations Based on Top 20 Declining Industries

, , ,	, .	Employment				Employment Change		
								Annual
								Aver
					Annual			Change
		2007	2005	2002	Aver Wages		Annual	Since
Occupation Description	SOC	2007	2005	2002	2007	Number	Average	2002
Maids and Housekeeping Cleaners	37-2012	1,726	2,589	2,495	\$ 17,569	(864)	-18.4%	-7.1%
Hotel, Motel, and Resort Desk Clerks	43-4081	859	1,285	1,236	\$ 18,757	(426)	-18.2%	-7.0%
Retail Salespersons	41-2031	9,675	9,986	9,631	\$ 25,441	(311)	-1.6%	0.1%
Cashiers	41-2011	4,711	5,014	4,863	\$ 17,524	(303)	-3.1%	-0.6%
Truck Drivers, Heavy and Tractor-Trailer	53-3032	1,482	1,755	1,638	\$ 32,903	(273)	-8.1%	-2.0%
Laborers and Freight, Stock, and Material Movers, Hand	53-7062	2,251	2,521	2,367	\$ 20,656	(269)	-5.5%	-1.0%
Customer Service Representatives	43-4051	4,879	5,137	4,922	\$ 29,739	(258)	-2.5%	-0.2%
Sales Representatives, Wholesale and Manufacturing, Except Technical and	Scientifi 41-4012	1,825	2,051	2,005	\$ 53,015	(227)	-5.7%	-1.9%
Maintenance and Repair Workers, General	49-9042	902	1,110	1,116	\$ 30,372	(209)	-9.9%	-4.2%
Waiters and Waitresses	35-3031	435	640	620	\$ 16,995	(205)	-17.6%	-6.8%
Office Clerks, General	43-9061	2,792	2,989	2,828	\$ 23,904	(197)	-3.3%	-0.3%
Stock Clerks and Order Fillers	43-5081	3,642	3,799	3,620	\$ 20,439	(157)	-2.1%	0.1%
Team Assemblers	51-2092	781	938	893	\$ 25,439	(156)	-8.7%	-2.6%
Industrial Truck and Tractor Operators	53-7051	593	743	726	\$ 28,140	(150)	-10.7%	-4.0%
Truck Drivers, Light or Delivery Services	53-3033	1,300	1,449	1,388	\$ 22,890	(149)	-5.3%	-1.3%
General and Operations Managers	11-1021	2,282	2,428	2,319	\$ 100,473	(146)	-3.0%	-0.3%
First-Line Supervisors/Managers of Retail Sales Workers	41-1011	2,340	2,482	2,414	\$ 41,751	(142)	-2.9%	-0.6%
Bookkeeping, Accounting, and Auditing Clerks	43-3031	1,730	1,859	1,778	\$ 29,402	(129)	-3.5%	-0.5%
Automotive Service Technicians and Mechanics	49-3023	3,639	3,756	3,533	\$ 35,596	(117)	-1.6%	0.6%
Janitors and Cleaners, Except Maids and Housekeeping Cleaners	37-2011	599	714	678	\$ 20,471	(115)	-8.4%	-2.5%

The **Standard Occupational Classification** (SOC) system is used by all Federal statistical agencies to classify workers into occupational categories for the purpose of collecting, calculating, or disseminating data. All workers are classified into one of over 820 occupations according to their occupational definition. Each occupation group includes detailed occupation(s) requiring similar job duties, skills, education, or experience. This system is provided by the U.S. Department of Labor, Bureau of Labor Statistics.

The table above identifies the most prevalent occupations in the regional industries shedding the most workers over the past year. The occupations on this list identify those that are in need of retraining or transferring to other industries.



Upper Maryland Area Top 20 Declining Occupations Based on All Industries

		Employment			Employment				-
Occupation Description	SOC	2007 Q4	2006 Q4	2002 Q4	Av	Annual er Wages 007 Q4	Number	Percent	Annual Aver Change Since 2002 Q4
Customer Service Representatives	43-4051	11,379	11,744	11,228	\$	29,834	(365)	-3.1%	0.3%
Carpenters	47-2031	7,353	7,681	6,769	\$	39,337	(327)	-4.3%	1.7%
Veterinary Assistants and Laboratory Animal Caretakers	31-9096	626	940	916	\$	20,072	(314)	-33.4%	-7.3%
Veterinary Technologists and Technicians	29-2056	507	770	750	\$	26,404	(264)	-34.3%	-7.5%
Truck Drivers, Heavy and Tractor-Trailer	53-3032	6,616	6,844	6,492	\$	34,990	(228)	-3.3%	0.4%
Construction Laborers	47-2061	7,998	8,196	7,168	\$	30,151	(198)	-2.4%	2.2%
Photographers	27-4021	457	645	655	\$	31,529	(188)	-29.2%	-7.0%
Veterinarians	29-1131	361	541	526	\$	77,942	(180)	-33.3%	-7.3%
Computer Support Specialists	15-1041	3,664	3,830	3,658	\$	44,655	(167)	-4.4%	0.0%
Laborers and Freight, Stock, and Material Movers, Hand	53-7062	9,818	9,975	8,894	\$	22,611	(157)	-1.6%	2.0%
Team Assemblers	51-2092	3,914	4,065	4,061	\$	25,931	(151)	-3.7%	-0.7%
Interviewers, Except Eligibility and Loan	43-4111	1,285	1,431	1,300	\$	24,478	(146)	-10.2%	-0.2%
Sales Representatives, Wholesale and Manufacturing, Except Technical and Science	en 41-4012	5,407	5,549	5,369	\$	54,847	(142)	-2.6%	0.1%
Security Guards	33-9032	5,330	5,450	5,301	\$	22,534	(120)	-2.2%	0.1%
Computer Programmers	15-1021	3,267	3,385	3,262	\$	68,383	(118)	-3.5%	0.0%
Loan Officers	13-2072	2,894	3,002	2,671	\$	60,052	(108)	-3.6%	1.6%
Painters, Construction and Maintenance	47-2141	1,719	1,825	1,560	\$	33,705	(106)	-5.8%	2.0%
Receptionists and Information Clerks	43-4171	8,367	8,468	7,581	\$	23,025	(101)	-1.2%	2.0%
Sewing Machine Operators	51-6031	997	1,088	1,157	\$	20,999	(91)	-8.4%	-2.9%
Lawyers	23-1011	2,122	2,210	1,898	\$	115,580	(88)	-4.0%	2.3%

The table above identifies the most prevalent occupations that are declining from ALL industries in the region. The occupations on this list identify those that are in need of retraining or transferring to other industries.

Employment Change

104

98

97

94

82

76

75

75

74

74

74

1.0%

12.6%

0.7%

4.0%

11.0%

1.1%

1.1%

1.8%

1.2%

4.9%

3.0%

1.5%

2.0%

5.9%

2.0%

2.1%

4.4%

-0.9%

2.3%

1.4%

0.9%

2.7%

2.4%

1.3%



Growing Occupations

Secretaries, Except Legal, Medical, and Executive

Engineering Technicians, Except Drafters, All Other

Executive Secretaries and Administrative Assistants

Packaging and Filling Machine Operators and Tenders

Janitors and Cleaners, Except Maids and Housekeeping Cleaners

First-Line Supervisors/Managers of Food Preparation and Serving Workers

Biological Technicians

Maids and Housekeeping Cleaners

Personal and Home Care Aides

Food Preparation Workers

Cooks, Fast Food

Teacher Assistants

								Annual Aver
					 nual Aver			Change Since 2002
Occupation Description	SOC	2007 Q4	2006 Q4	2002 Q4	 Q4	Number	Percent	Q4
Cashiers	41-2011	22,761	22,359	22,805	\$ 17,852	402	1.8%	0.0%
Combined Food Preparation and Serving Workers, Including Fast Food	35-3021	12,683	12,288	11,826	\$ 15,688	395	3.2%	1.4%
Stock Clerks and Order Fillers	43-5081	9,301	9,111	8,978	\$ 21,534	190	2.1%	0.7%
Waiters and Waitresses	35-3031	12,863	12,690	11,275	\$ 16,290	173	1.4%	2.7%
Registered Nurses	29-1111	12,419	12,258	10,903	\$ 55,117	162	1.3%	2.6%
Tellers	43-3071	3,580	3,449	3,412	\$ 21,723	132	3.8%	1.0%
Medical Scientists, Except Epidemiologists	19-1042	1,018	895	753	\$ 71,796	123	13.7%	6.2%
Accountants and Auditors	13-2011	6,651	6,536	6,175	\$ 59,385	115	1.8%	1.5%

43-6014

19-4021

37-2011

35-2011

17-3029

37-2012

43-6011

35-1012

25-9041

51-9111

39-9021

35-2021

10,175

13,991

2,471

7,436

7,212

4,151

6,047

1,585

2,562

5,048

946

883

Upper Maryland Area Top 20 Growing Occupations Based on All Industries

Employment

10,071

13,894

2,377

7,353

7,136

4,076

5,972

1,511

2,488

4,974

852

784

9,221 \$

12,673 \$

2,229 \$

7,770 \$

6,445 \$

3,877 \$

5,795 \$

1,387 \$

2,279 \$

4,725 \$

765 \$

663 \$

27,443

38,200

19,984

15,456

50,829

18,115

38,085

28,179

20,961

24,676

17,196

17,868

The table above identifies the most prevalent occupations that are in demand for the industries in the region that are showing the largest employment growth.

Employment



Forecast Occupation Gaps

Upper Maryland Area Gaps in Top 20 Occupations (Requiring 2-Year Degree or Greater) Over Next 7 Years

				•		
		Annual				Annual Aver
		Occupation				Wages 2007
Occupation Description	SOC	Gaps	2007 Q4	2006 Q4	2002 Q4	Q4
Executive Secretaries and Administrative Assistants	43-6011	91	7,212	7,136	6,445	\$ 38,085
Bookkeeping, Accounting, and Auditing Clerks	43-3031	88	8,233	8,309	7,634	\$ 30,657
Registered Nurses	29-1111	81	12,419	12,258	10,903	\$ 55,117
Medical Assistants	31-9092	78	2,698	2,646	2,286	\$ 25,768
Sales Representatives, Services, All Other	41-3099	50	2,869	2,882	2,615	\$ 51,532
Teacher Assistants	25-9041	49	6,047	5,972	5,795	\$ 20,961
Licensed Practical and Licensed Vocational Nurses	29-2061	47	3,457	3,443	3,198	\$ 36,365
Hairdressers, Hairstylists, and Cosmetologists	39-5012	38	3,349	3,298	2,677	\$ 23,318
Bill and Account Collectors	43-3011	28	2,759	2,833	2,591	\$ 29,237
Automotive Service Technicians and Mechanics	49-3023	27	4,284	4,337	4,191	\$ 35,468
First-Line Supervisors/Managers of Construction Trades and Extraction Workers	47-1011	26	4,234	4,321	3,877	\$ 56,114
Preschool Teachers, Except Special Education	25-2011	24	2,600	2,600	2,523	\$ 24,247
Cost Estimators	13-1051	23	1,537	1,557	1,422	\$ 56,034
Fitness Trainers and Aerobics Instructors	39-9031	22	2,047	2,062	2,145	\$ 33,603
Social and Human Service Assistants	21-1093	20	1,356	1,308	1,290	\$ 25,219
Network Systems and Data Communications Analysts	15-1081	20	1,927	2,014	1,906	\$ 66,853
First-Line Supervisors/Managers of Housekeeping and Janitorial Workers	37-1011	17	1,293	1,281	1,239	\$ 31,935
Plumbers, Pipefitters, and Steamfitters	47-2152	15	2,903	2,886	2,731	\$ 45,798
First-Line Supervisors/Managers of Mechanics, Installers, and Repairers	49-1011	14	2,257	2,275	2,216	\$ 53,132
Manicurists and Pedicurists	39-5092	14	758	751	601	\$ 20,614

The **Gap** forecasts the average annual number of individuals needed in the occupation beyond the supply of new workers. It includes changes due to replacements. For example, consider the case in which a retail salesperson gets a degree, leaves their occupation, and becomes a financial analyst. This turnover dictates that a new retail salesperson is needed. Even though the total number of retail salespersons in the region is unchanged, the gap counts this situation as an increase of one in demand for retail salesperson. It also includes expected changes due to worker preferences and wages.

This table provides insight into the occupations that typically require a 2-year degree or greater that are expected to be in greatest demand.



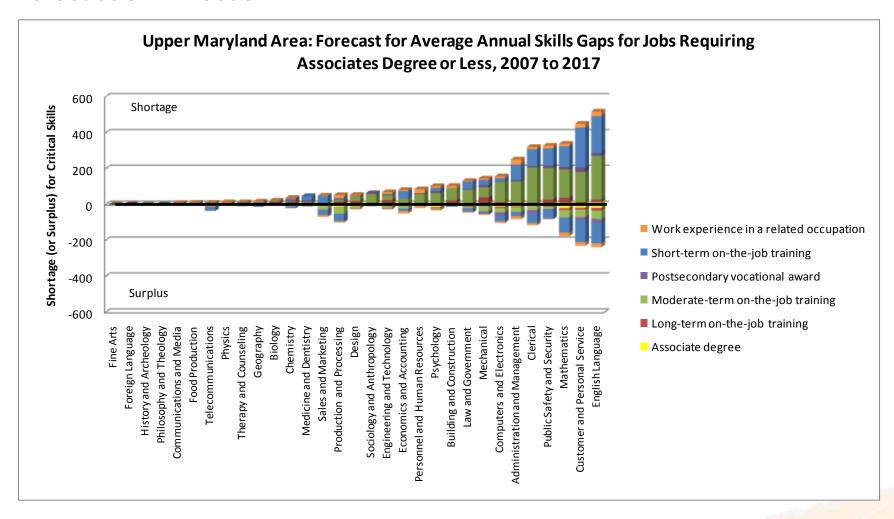
Upper Maryland Area Gaps in Top 20 Occupations (Requiring Less than 2-Year Degree) Over Next 7 Years

			E	_			
		Annual				Anr	nual Aver
		Occupation				Wa	ges 2007
SOC	Occupation Description	Gaps	2007 Q4	2006 Q4	2002 Q4		Q4
37-2011	Janitors and Cleaners, Except Maids and Housekeeping Cleaners	295	13,991	13,894	12,673	\$	19,984
43-9061	Office Clerks, General	204	18,444	18,521	16,828	\$	24,345
35-3021	Combined Food Preparation and Serving Workers, Including Fast Food	160	12,683	12,288	11,826	\$	15,688
31-1011	Home Health Aides	152	3,704	3,648	2,975	\$	19,208
41-2031	Retail Salespersons	147	26,366	26,309	24,633	\$	23,576
37-2012	Maids and Housekeeping Cleaners	139	7,436	7,353	7,770	\$	18,115
39-9021	Personal and Home Care Aides	130	2,562	2,488	2,279	\$	17,196
43-4171	Receptionists and Information Clerks	120	8,367	8,468	7,581	\$	23,025
43-4051	Customer Service Representatives	119	11,379	11,744	11,228	\$	29,834
31-1012	Nursing Aides, Orderlies, and Attendants	109	8,636	8,567	7,728	\$	21,781
33-9032	Security Guards	107	5,330	5,450	5,301	\$	22,534
37-3011	Landscaping and Groundskeeping Workers	101	6,684	6,637	6,011	\$	22,072
53-3032	Truck Drivers, Heavy and Tractor-Trailer	65	6,616	6,844	6,492	\$	34,990
53-3033	Truck Drivers, Light or Delivery Services	45	5,208	5,292	4,996	\$	26,511
43-6013	Medical Secretaries	42	2,845	2,825	2,479	\$	28,499
47-2061	Construction Laborers	40	7,998	8,196	7,168	\$	30,151
41-2021	Counter and Rental Clerks	39	2,869	2,922	2,829	\$	25,417
31-9091	Dental Assistants	30	1,775	1,754	1,579	\$	29,484
39-3091	Amusement and Recreation Attendants	22	1,047	1,057	1,089	\$	17,229
35-2021	Food Preparation Workers	21	5,048	4,974	4,725	\$	17,868

This table provides insight into the occupations that typically require less than a 2-year degree that are expected to be in greatest demand.



Forecast Skill Needs



The chart above identifies the skills needed for the gap occupations identified on the previous page that typically require less than a 2-year degree.



Appendix: Clusters

Cluster charts display a geographic concentration of interrelated industries or occupations.

Cluster

- Industry clusters can form and grow because of a region's competitive advantage—resources such as location, trained labor, and education systems.
- Occupation clusters describe the specialization of a region's workforce.
- Location Quotient (LQ) This value is shown by the size of the circle; the larger the circle, the larger the location quotient.
 - A location quotient greater than 1.0 indicates that the region has a higher concentration of employment in a particular industry or occupation than the nation; a location quotient less than 1 indicates the region has a lower concentration of employment in the cluster than the nation.
 - o If a regional industry group has a location quotient of 1.25 or higher, it is considered to possess a *Competitive Advantage* in that industry.
 - Only industries or occupations with an LQ higher than .5 are shown in the clusters chart.
 - Nondisclosure if cluster data are nondisclosable, a range will be given for the LQ.
- Average Wages This value is shown on the vertical axis. The higher the circle is shown on the chart, the higher the average wages in that cluster.
- **Forecast Growth** The forecast growth rate for a cluster is the annual average percentage change in employment expected over the given period. This value is shown along the horizontal axis. The further to the right a cluster's circle is shown, the greater the growth expected in that cluster. The expected growth is based upon a long-range national industry and occupation forecast and may not reflect short-term and regional fluctuations.

